



 **March 2015 – September 2017**

 **€ 2m**

**Coordinator: SEGES – Denmark**

**15 partners from 12 countries**

## Best practices and innovation support services

### Facing the challenge of failures in innovation processes

Observing numerous failures in innovation processes, the AgriSpin project tried to find solutions to these problems and to identify best practices for innovation in agriculture.

By establishing a European network, the project searched for the diffusion of accumulated knowledge from researchers, entrepreneurs and farmers in order to enhance the emergence of innovations within European farms. Indeed, innovation is the lever for the sustainable development of farms. AgriSpin explored change management practices in several European regions. The project organised field visits, stimulated dialogue and mutual learning to collectively analyse innovation process steps and the different roles in innovation support services. Professionals in innovation systems participated and studied the selected case studies to disseminate promising experiences.

### Enhancing participative approaches, avoiding the linear view of innovation...

As the project is now over, some lessons can be learned from AgriSpin. In the scientific field, a participatory approach has made it possible to prioritise research topics and ensure that they are linked to farmers' needs. It was also pointed out that public authorities often analyse an innovation project according to a certain linearity which does not leave room for the acceptance of failure. Many other lessons have been learned and can be found in the project material.

#### ITA's missions:



- ▶ Involved in cross-visits of organic farming innovation cases in Germany and Italy, co-construction of an analysis framework
- ▶ Involved in final workshops to capitalise on the different visits,
- ▶ Involved in the exploitation and dissemination of results
- ▶ Collaborative creation of cross-visit methodology
- ▶ Organisation with CIRAD of a cross-visit in Guadeloupe (RITA: R&D network in West Indies)
- ▶ Participation in six other cross-visits: Belgium, Netherlands, Italy, Spain, Germany, Ireland
- ▶ Contribution to recommendations and dissemination of results (internally and externally, through SWG AKIS4, French Consultative Committee of EIP-AGRI)

